



## **ISSUES/DESCRIPTIONS REPORT**

**1<sup>st</sup> Quarter, 2007**

**WBZ-TV Boston**

**WBZ-TV - Boston, MA**  
**Quarterly Issues/Program List**  
**CBS Corporation**

**March 31, 2007**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

**PROGRAM INDEX**

**I-Team Reports** – Reporter Joe Bergantino provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.

Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

**HealthWatch** – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.

Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

**Centro** – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo.

Duration: four minutes and thirty seconds. Air: Saturday, 7:50am from January 6-February 10 / Sunday, 7:25am from 2/18/07 through 4/1/07.

**Sunday With Liz Walker** – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.

Duration: thirty minutes. Air: Sunday, 11:00am.

**Keller At Large** – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.

Duration: eight minutes. Air: Sunday, 8:45am.

**WBZ 4 Kids** – WBZ-TV and Children's Hospital Boston's programming and public service partnership is supported by a year-long campaign titled WBZ 4 Kids. WBZ 4 Kids is composed of a plan to maximize the hospital's fundraising efforts, which includes a Day of Fundraising, public service announcements, and an interactive website with information for WBZ 4 Kids and Children's Hospital on [www.wbztv.com](http://www.wbztv.com).

### **I-Team Reports**

1/18/07 – After newly elected governor Deval Patrick took office, the I-Team reported on ideas for eliminating government waste. The report covered several areas where the government could cut spending, including cutting police details and government pensions.

1/26/07 – The I-Team reported on how Boston cab drivers have been illegally turning away customers. The investigation revealed drivers refusing passengers who want to travel short distances.

2/2/2007 – The I-Team reported on an elder care company that was caught neglecting a patient for hours. Due to the I-Team's story, the Department of Public Health launched an investigation of the company's practices.

2/5/2007 – The I-Team reported on a local school superintendent who is being accused of dismissing complaints about a teacher molesting a student. The story resulted in the superintendent's suspension.

2/13/2007 – The I-team reported on how government officials often do not pay for their own meals, and that last year the legislature was in session for the equivalent of fewer than 31 days.

2/18/07 – The I-team reported on the state pension system, and how loopholes have allowed state employees to receive pensions based on full time positions, even when they were employed part time by the state.

3/13/07 – The I-Team reported on how police officers in Burlington and Cambridge are under investigation for allegations of misconduct.

### **HealthWatch**

1/1/07 - HealthWatch reported on health expert Dr. Drew Pinsky's national campaign to promote men's health.

1/2/07 - HealthWatch reported on how weight loss articles in magazines can influence adolescent girls.

1/4/07 - HealthWatch reported on a new test being offered at local gyms that tells people their "real age" based on their lifestyle.

1/5/07 - HealthWatch reported on how pain clinics are using a comprehensive multi-disciplinary approach to treat patients.

1/8/07 - HealthWatch reported on how girls are most susceptible to becoming overweight in their "tween" years, or ages eight to 12.

1/9/07 - HealthWatch reported on how researchers are recruiting kids with type two diabetes to take part in a new study.

1/10/07 - HealthWatch reported on how researchers are testing a Chinese herb to see if it can delay Alzheimer's.

1/11/07 - HealthWatch reported on how Massachusetts General Hospital is using an Arctic Sun system to induce hypothermia in cardiac arrest patients.

1/12/07 - HealthWatch reported on hidden allergens in school classrooms.

1/15/07 - HealthWatch reported on how taking aspirin may help reduce the chance of asthma in healthy adults.

1/16/07 - HealthWatch reported on how researchers at Massachusetts General Hospital are recruiting patients to study a new breast cancer drug.

1/19/07 - HealthWatch reported on how researchers have developed a new hair test for anorexia.

1/22/07 - HealthWatch reported on how many breast cancer patients are not taking Tamoxifen because of the side effects.

1/23/07 - HealthWatch reported on how the Center for Disease Control has issued new guidelines on preconception care for all women of childbearing age.

1/24/07 - HealthWatch reported on MIT scientists who have found a gene that suppresses tumor growth.

1/25/07 - HealthWatch reported on the FDA's approval of a new wrinkle-fighting injection.

1/29/07 - HealthWatch reported on how some women are turning to aromatherapy to help ease PMS symptoms.

1/30/07 - HealthWatch reported on a new study that found drug advertisements are convincing some patients they need drugs when they are not necessary.

1/31/07 - HealthWatch reported on how McLean Hospital released results of the first national survey to find binge eating more prevalent than anorexia and bulimia.

2/2/07 - HealthWatch reported on the local ALS Therapy Development Institute, which is raising \$36 million for research.

2/5/07 - HealthWatch reported on the potential health risks of going on cleansing diets.

2/6/07 - HealthWatch reported on how a New Hampshire family is holding a bone marrow drive hoping to find a match for their baby.

2/7/07 - HealthWatch reported on the FDA's report on possible risks of using numbing skin creams.

2/8/07 - HealthWatch reported on the FDA's first approval of a diet pill.

2/9/07 - HealthWatch reported on a local program that tries to identify babies with developmental delays.

2/12/07 - HealthWatch reported on a new Harvard University study, which found that taking naps can help prevent heart disease.

2/13/07 - HealthWatch reported on a new web-based test that can predict a woman's long-term risk of heart disease.

2/15/07 - HealthWatch reported on how researchers are testing a new experimental Alzheimer's vaccine.

2/16/07 - HealthWatch reported on a new study that found pregnant women who eat fish have smarter children.

2/19/07 - HealthWatch reported on a local company that has developed a new fat-burning laser, called Smart Lipo.

2/20/07 - HealthWatch reported on new procedures that are helping to shorten recovery time for facelifts.

2/21/07 - HealthWatch reported on how the FDA is requiring a stronger warning for ADHD drugs.

2/22/07 - HealthWatch reported on a local family's fundraiser to raise awareness about Marfan's syndrome.

2/23/07 - HealthWatch reported on ways to boost your metabolism.

2/26/07 - HealthWatch reported on a new study, which found that strenuous exercise can help prevent breast cancer.

2/27/07 - HealthWatch reported on the steps one can take to help tame pet allergies.

2/28/07 - HealthWatch reported on a new study that found drinking a half glass of wine every day can help you live longer.

3/1/07 - HealthWatch answered viewers' questions regarding shingles and why newborn babies' eyes look blue.

3/2/07 - HealthWatch reported on a Plainville, MA mother who is running the Boston Marathon to raise money for Moyamoya research.

3/5/07 - HealthWatch reported on a new study that found ibuprofen to be the best painkiller for children.

3/6/07 - HealthWatch reported on how more women are turning to hypnosis to treat infertility.

3/7/07 - HealthWatch reported on how a former dialysis and transplant patient is helping raise awareness for the procedures.

3/8/07 – HealthWatch answered viewers’ questions about rosacea, encephalitis and chest pain.

3/9/07 – HealthWatch reported on newer lower dose birth control pills that could lower women’s risk of ovarian cancer.

3/13/07 – HealthWatch reported on how more women are taking the supplement Biotin to help hair, eyelashes and nails grow longer and stronger.

3/14/07 – HealthWatch reported on how the FDA is requiring new warnings for sleep-aid drugs.

3/15/07 – HealthWatch answered viewers’ questions about getting rid of freckles.

3/16/06 – HealthWatch reported on the dangers of inhalant abuse.

3/19/07 – HealthWatch reported on the government’s new campaign to get people to eat more fruits and vegetables.

3/20/07 – HealthWatch reported on a new study that found 5 million Americans now have Alzheimer's.

3/21/07 – HealthWatch reported on a three-way kidney swap.

3/22/07 – HealthWatch reported on how local researchers are launching a study to see if Creatine can help Parkinson's patients.

3/23/07 – HealthWatch reported on a local ovarian cancer survivor who created an organization called Ovations for the Cure to raise awareness and money for research.

3/26/07 – HealthWatch reported on a new study that found taking aspirin could lower a woman’s risk of dying.

3/27/07 – HealthWatch reported on how eating certain foods can help you feel better.

3/28/07 – HealthWatch reported on how the American Cancer society is now recommending MRI's in addition to mammograms for high-risk women.

3/29/07 – HealthWatch reported on how FDA advisers are endorsing a new prostate cancer vaccine, Provenge.

3/30/07 – HealthWatch reported on a local radiologist from Children's Hospital Boston, who is running the Boston Marathon in honor of a patient.

### **Ethnic Relations – Centro**

1/6/07 – Yadires Nova-Salcedo interviewed Dr. Anthony Infantolino of the Division of Gastroenterology and Hepatology at Thomas Jefferson University Hospital about GERD, or gastroesophageal reflux disease, a new health condition affecting adolescents.

1/20/07 – Yadires Nova-Salcedo interviewed coordinator Catherine Nelso about Massachusetts College Goal Sunday, an event that gives financial aid information and assistance to students and families who are preparing for college.

1/27/07 – Yadires Nova-Salcedo interviewed Executive Director Maria Elena Letona about Echando Raices, or “Growing Roots,” an organization that works with Latino immigrants in Massachusetts.

2/3/07 – Yadires Nova-Salcedo interviewed Maritza Michaud, head of the IRS Hispanic Media Relations, about a service called Free File that is eligible taxpayers through the IRS.

2/10/07 – Yadires Nova-Salcedo interviewed Larry Mayes of the Boston Mayor’s office about Hopeline, a program that helps teens find summer jobs.

2/18/07 – Yadires Nova-Salcedo interviewed Shuya Ohno from the Massachusetts Immigrant and Refugee Advocacy Coalition about the immigration bill vetoed by Governor Patrick. If passed, the bill would have allowed police to arrest illegal immigrants who are in the country illegally.

2/25/07—Yadires Nova-Salcedo spoke with James Colimon from the Mayor’s Office of New Bostonians about new immigration clinics that can help resolve individual’s immigration problems and concerns.

3/4/07—Yadires Nova-Salcedo spoke with Josefina Bonilla-Ruiz, founder of a new magazine called “Entre Amigos,” which highlights Hispanic social, cultural and community events.

3/11/07 – Yadires Nova-Salcedo interviewed Maria Elena Letona, Executive Director of Centro Presente, about the recent illegal immigration raid at a New Bedford, MA factory.

3/18/07 – Yadires Nova-Salcedo interviewed Eduardo Sayan, Director of Market Segments for Visa USA, about how over 20 million Hispanics in the U.S. currently do not have their money protected in a bank account.

3/25/07 – Yadires Nova-Salcedo interviewed Justo Garcia, entrepreneur and creator of DeezShirts, about how his products allow people to display their culture.

### **Public Affairs – Sunday with Liz Walker**

1/14/07 – Sunday With Liz Walker focused on “peace.” Liz Walker spoke with New England Patriots linebacker Don Davis about a Patriots bible study group that has helped players on and off the field.

1/21/07 – Sunday With Liz Walker focused on “courage.” Liz Walker featured The Boston Home, which cares for patients with advanced multiple sclerosis.

1/28/07 – Sunday With Liz Walker focused on “seasons.” Liz Walker interviewed Alice Cook, one of the first local female sports reporters, about the current sports season and her career.

2/4/2007 – Sunday With Liz Walker focused on “relationships.” Liz Walker spoke with Michael Bolton about his charity that benefits at-risk women and children.

2/11/07 – Sunday With Liz Walker focused on “sweet.” Liz Walker spoke with popular local morning DJ Matty Siegel about his job, love for his daughters and interviewing celebrities.

2/18/07 – Sunday With Liz Walker focused on “the best.” Liz Walker spoke with survivors of Hurricane Katrina about their journey and experiences.

2/25/07 – Sunday With Liz Walker focused on “voices.” Liz Walker interviewed civil rights activist Harry Belafonte about his work as goodwill ambassador for UNICEF.

3/4/07 – Sunday With Liz Walker focused on “a small world.” Liz Walker spoke with Cathy Morales, Executive Director of the Boston Living Center, about the center’s recent work with AIDS workers from South Africa.

3/11/07 – Sunday With Liz Walker focused on “corners.” Liz Walker interviewed actress Tea Leoni about her involvement and family’s connection to UNICEF.

3/18/07 – Sunday With Liz Walker focused on the “green.” Liz Walker spoke with former Boston Celtics player ML Carr about his online organization WARM2KIDS that provides teens with positive role models.

3/25/07 – Sunday With Liz Walker focused on “image.” Liz Walker interviewed actor and author of “Letters to a Young Artist” Anna Deavere Smith about her new passion for teaching.

### **Politics – Keller At Large**

1/7/07 – Jon Keller interviewed John Henning, WBZ-TV political analyst, about problems incoming Gov. Deval Patrick is facing and the agenda of the new legislative session.

1/14/07 – Jon Keller interviewed House Republican leader and State Rep. Brad Jones (R-North Reading) about the future of the Massachusetts Republican Party and the state’s fiscal problems.

1/21/07 – Jon Keller interviewed Boston City Council President Maureen Feeney (D-Dorchester) about dealing with gang-related crime, future city development, and economic justice.



1/28/07 – Jon Keller interviewed Jim Pindell, political reporter for the Boston Globe, about Democratic and Republican presidential candidates, their prospects in the New Hampshire primary, and issues on minds of New Hampshire voters.

2/4/07 – Jon Keller interviewed John Henning, WBZ-TV political analyst, about early friction between the new governor and legislature, rising urban crime, and the future of the state's economy.

2/11/07 – Jon Keller interviewed Gerry Leone, Middlesex County District Attorney, about gang crime, school safety, and relations between police and public.

2/18/07 – Jon Keller interviewed Geoffrey Beckwith, Executive Director of the Massachusetts Municipal Association, about Gov. Deval Patrick's proposals for local option taxes and new corporate taxes as well as the fiscal future of cities and towns.

2/25/07 – Jon Keller interviewed US Rep. Ed Markey (D-7<sup>th</sup> District) about the war in Iraq, Massachusetts' clout in Congress, and relations between Congress and the White House.

3/4/07 – Jon Keller interviewed Joe Curatone, Mayor of Somerville, about fiscal problems facing cities and towns, responsiveness of legislature, relations between local government, and public-employee unions.

3/11/07 – Jon Keller interviewed Massachusetts state treasurer Tim Cahill about the prospect of casino gambling coming to Massachusetts and the status of the state lottery.

3/18/07 – Jon Keller interviewed US Rep. Marty Meehan (D-5<sup>th</sup> District) about his forthcoming resignation from Congress to serve as Chancellor of UMass Lowell, the future of public higher education in Massachusetts, and the war in Iraq.

3/25/07 – Jon Keller interviewed Boston Mayor Thomas Menino about rising crime in Boston, development issues, and city/state relations.

#### **WBZ 4 Kids**

2/28/2007 – WBZ-TV reported on six-year-old Max Norton, who was born with a chromosome problem that prevents him from speaking on his own. With the help of Children's Hospital, Max is able to communicate using Puddingstone Place, an interactive program that offers virtual and visual learning as well as a synthesizer for communicating.

3/23/07 – WBZ-TV reported on five-year-old Omar from Iraq, who was severely burned and injured when his family's car was caught in open fire as they traveled from their home in Mosel, to Baghdad. In addition to sustaining burns to 25 percent of his body, Omar lost an ear, a thumb and an index finger, and is currently being treated at Children's Hospital Boston.

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